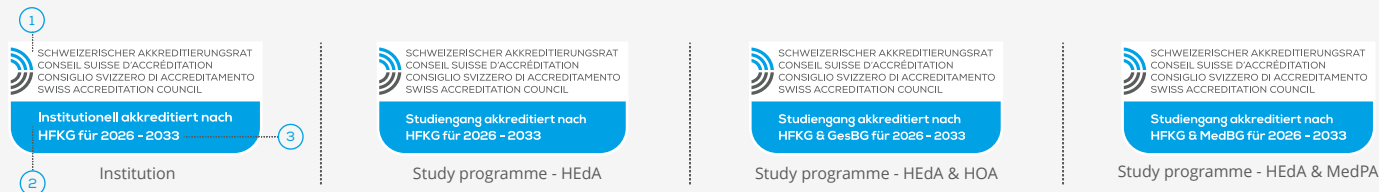


SAC ACCREDITATION SEAL - GRAPHIC GUIDELINES

AUTHORIZED VERSIONS

Only the official versions provided by the SAC Office in accordance with the type of accreditation are authorised. The Accreditation Council logo (1), the accreditation type (2) and the period of validity (3) form an integral part of the seal and cannot be removed or altered.



PERMITTED COLOURS AND VARIATIONS

In both versions, the border and background remain white.

1. Colour version



Official colours

SAC Blue

RGB 0 · 161 · 229
HEX #00A1E5
CMYK 100% Cyan

SAC Grey

RGB 90 · 92 · 91
HEX #5A5C5B
CMYK 78% Black

2. Greyscale version



Where colour display is not possible, only the greyscale version may be used. No negative version exists, and the use of a negative version is not permitted.

78% Black 45% Black

FILE FORMATS

SVG

Digital print media, with resizing. Scalable without any loss of quality.

PNG

Digital applications and general use with a transparent background



Use of files provided by the SAC Office



Downloaded from other sources



Reproduced, copied or modified

MINIMUM DIMENSIONS, PROPORTIONS AND READABILITY

1. Print media at 300 dpi (mm)



Min. 40mm wide

2. Digital at 72 dpi (px)



min. 278px width or as received



Proportional scaling



Distortion

DISTANCES AND SAFETY MARGINS



Leave a minimum space of around **0.5 X** between the seal and other logos or graphic elements.

1 X = the height of the seal

REQUIREMENTS FOR BACKGROUNDS AND COMMUNICATION MATERIALS



White



Grey / Neutral



Light blue



Removing the white background or overlaying an image



Coloured surfaces



Photo/Pattern

PROHIBITED TAMPERING AND ALTERATIONS



Changing the colour or shape



Deleting or amending text



Adding shadows and/or effects



Deforming or compressing



Adding a frame



Combining with logos



Cutting



Rotating or tilting